

SKIING FOR MISSING CHILDREN EUROPE

30 skiers raise funds for Missing Children Europe and Missing Children Switzerland

9 March 2014 - Thirty cross-country skiers from across Europe will participate in the Engadin Ski Marathon on Sunday, 9 March, 2014, to raise money and awareness for Missing Children Europe (MCE) and Missing Children Switzerland.

The participating skiers from Austria, Belgium, Croatia, Finland, France, Switzerland and the Netherlands will participate in the 46th Engadin ski marathon, in St. Moritz, Switzerland, a race which attracts more than 10,000 participants every year.

The Missing Children Europe skiers fundraise for missing children by encouraging their friends and the public to donate to Missing Children Europe and to Missing Children Switzerland to support their projects. Once such project is to improve the efficiency of the **116 000** European hotline for missing children. The hotline is now active in 28 countries across Europe.

The team will meet journalists at the MCE stand in the Marathon Village, St Moritz, on Saturday, 8 March from 3pm to 4pm.

Missing Children Europe (MCE) is the European Federation for missing and sexually exploited children, representing 27 organisations in 22 countries. Our mission is to protect children from any kind of violence, abuse or neglect that is caused by or results from them going missing.

Each member organisation is directly active in monitoring and supporting cases of missing and/or sexually exploited children, acting at the grass roots level to support victims and to prevent future cases. MCE coordinates the work of its members, facilitates the exchange of best practices and takes the lead in developing Europe-wide projects.

Missing Children Switzerland is a Swiss federal foundation which was established in August 2011 and a member of Missing Children Europe. Its primary goal is to support children in Switzerland in the context of missing minors. Since January 2012, the Swiss helpline **0848 116 000** is available in 4 languages, 24/24h, 7d/week, to support and guide families through the steps to take following the disappearance of their child in cases of third-party abductions, parental abductions and runaways.

Further information and contacts for this event:

Missing Children Europe: www.missingchildreneurope.eu, www.supportmce.eu

Missing Children Switzerland: www.missingchildren.ch, media@missingchildren.ch

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